

LMI Bulletin

July 2023



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National news

Careers Education, Information, Advice and Guidance – House of Commons Committee report

This report comes with recommendations to the government such as:

- An updated Careers Strategy which includes clear, measurable outcomes, and that Ofsted has a strong focus on CEIAG and the Gatsby benchmarks when inspecting schools.
- Ensuring the National Careers Service website has relevant content and is accessible to young people under 18 or create a different website for this group.



- Careers should be included in teacher training and provide teachers with opportunities to experience workplaces outside of teaching.
- Develop a toolkit setting out what is meant by meaningful work experience and develop a national platform for work experience opportunities which includes virtual opportunities.
- Whilst the report supports the Department's pilot to extend Supported Internships to pupils without an EHCP, it recommends that this should be rolled out to cover all areas of the country.

Top 100 Apprenticeship Employers

The 2023 Top 50 SME Apprenticeship Employers and the Top 100 Apprenticeship Employers have been released.

The top three of the Top 100 are:

- the British Army;
- BT; and
- the Royal Navy.

Record numbers looking to kickstart new careers in cyber

Over 3,600 people are hoping to start a new career in cyber this year through applications to the government's Upskill in Cyber programme. Almost half of the applications were from women. More than 50% of the applications came from people based outside London and the South East.

1 in 10 teachers can't tell AI and student work apart

One in ten secondary school teachers surveyed by RM Technology say they are unable to tell the difference between AI-generated work and a pupil's own work. Around 67% of students use the technology to help them with homework. A third of teachers believe there is a need for AI training because many students have a better understanding than they do.



In their parents' footsteps: What is the impact on social mobility?

The CIPD look at whether people go on to do the same job as their parents. They note that nearly a million people in the UK do the same job as their parent breadwinner. This table compares people's jobs with that of the main earner in their household when they were aged 14.

| Occupational group | Includes | Total | % of total in occupation |
|----------------------------------|--|--------|--------------------------|
| Teaching professionals | Nursery primary secondary FE HE and EAL teachers | 93 488 | 9% |
| Construction and building trades | Bricklayers roofers plumbers carpenters and window fitters | 77 623 | 17% |
| Agricultural and related trades | Farmers gardeners groundsman and greenkeepers | 66 098 | 28% |
| Road transport drivers | HGV bus coach taxi and delivery drivers as well as driving instructors | 54 169 | 9% |
| Medical practitioners | GPs consultants anaesthetists paediatricians psychiatrists radiologists and surgeons | 50 927 | 20% |

Source: Labour Force Survey July – September 2022

Further highlights include:

- Almost 100,000 teachers are children of teachers.
- Over 75,000 in construction and building trades have gone on to do the same as their parent breadwinner.
- Around 5.4% of men work in the same role as the main earning parents, compared to 3.2% of women.



- Some jobs, such as vets, lawyers, GPs, scientists, have high levels of people from high socio-economic backgrounds.
- Three quarters of applicants to study medicine have a parent in the highest occupational socio-economic group.
- The government has urged employers to remove barriers for people with lower socio-economic backgrounds. For example, qualifications can often exclude disadvantaged applicants who may not have had the best opportunities but who could be successful in a business. Asking for a qualification should only be standard if it is essential to the role.

Kellogg's ditches degree requirement for most jobs

Cereal and snacks giant Kellogg's will not request degree qualifications in job vacancies anymore, unless it links to a specific regulated profession. The move was part of the firm's plan to become a more inclusive employer. They also realised that having a degree does not always reflect the contribution someone can make.

Technology transforming inclusion for children and young people, but 'digital inequalities limiting access'

The **2023 Pearson School Report** found that one in three teachers say that new technologies have improved accessibility for learners with SEND.

Pearson, for the first time in its history, allowed over 100 learners (many with SEND, anxiety or health complications) to complete their exams online recently from home via a remote invigilation pilot.

Institute of Coding to "unlock new skills and new jobs" for over 26,000 learners

The Institute of Coding (IoC), led by the University of Bath, has launched a national digital skills programme, Click Start. It focuses on tackling the digital skills gap and improving social mobility. The IoC and its partners are launching free training programmes to more than 26,000 young people. Public benefit company Nominet are funding the courses. They will develop learners' digital skills, helping them to secure employment across a variety of industries.

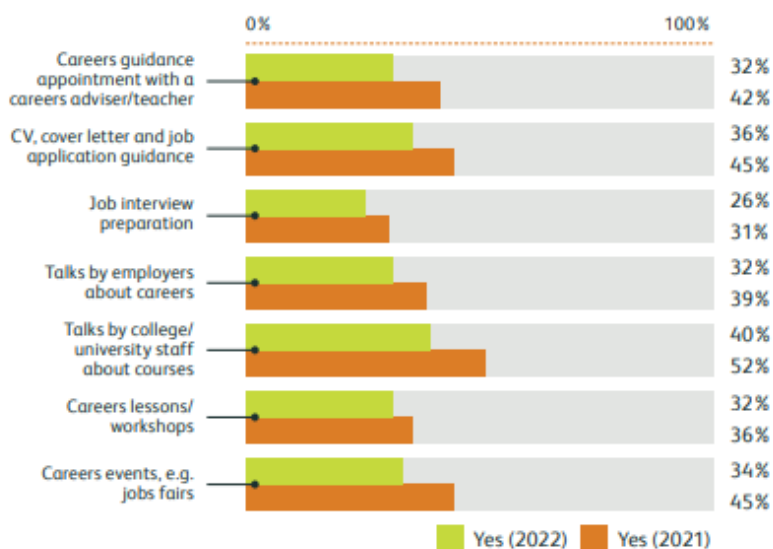


Early Careers Survey 2023

The Early Careers Survey by Prospects Luminate reports some interesting findings:

- This table shows that students and graduates engaging with careers advice in 2022 has dropped compared to 2021.

Did you attend any of these careers advice sessions either in person or online?



- Careers guidance appointments were still a vital resource. 64% of school pupils and 65% of college students attended at least one appointment in 2022.
- Careers websites were by far the most common source of careers advice. The other most common sources included:
 - family;
 - friends; and
 - social media.
- The top three 'very helpful' sources of careers advice were from:
 - industry professionals (49%);
 - careers professionals (44%); and
 - teachers (39%).



London news

How every London university ranks among the world's best as official 2023 league table is released

21 London universities have made it in The Centre for World University Rankings. University College London was officially the best ranking London institution. It appeared 19th in the world. Imperial College London (28th) and King's College London (40th) made the world's top 50.

Teenagers in London 'on the move' after Covid - as more change schools at 16

A survey by Unifrog shows that more (32%) teenagers in the London and South East started a new school or college after GCSEs. It was 25% in 2018-19.

Reasons for this are:

- better studying options;
- meeting new people; and
- institutions with a better reputation.

The survey also finds that 56% expect to start university at the age of 20. A quarter, on the other hand, see themselves in work or doing an apprenticeship.

Summer temporary jobs in London

Simply Hired has a selection of temp summer jobs available in London right now.



Useful websites and resources

[CityZen 2023 summer bootcamp guide for students](#)

The ICE CityZen game is designed to be a fun team activity to show students what a career in civil engineering offers. It supports STEM subjects, including design and technology and geography curricula at GCSE and A Level. It also supports the Gatsby benchmark of 'Linking curriculum learning to careers'.

[Helping young people make education and career choices](#)

The National Careers Service has launched a new hub. It aims to help young people make education and career choices. Developed with subject matter experts to support parents, carers and guardians, it provides support to young people making education and career choices.

[What if I'm not ready for an apprenticeship](#)

Useful document from the ASK Programme. It looks at the different options for those who do not feel ready to do an apprenticeship.

[The Youth Group](#)

New website for young people to connect and access jobs, advice and opportunities.

[Institute for Apprenticeships and Technical Education \(IfATE\) - Occupational Maps](#)

IfATE occupational maps showing where technical education can lead by selecting different routes.



Dates for your diary

London Film & TV Job Fair – 20th September, 11am to 6pm

<https://www.eventbrite.co.uk/e/london-film-tv-job-fair-tickets-659711644287?aff=ebdssbdestsearch>

National Apprenticeship & Education South, London – 10th October, 9.30am to 3pm

<https://nationalapprenticeshipevents.co.uk/south/>

Talentino 10th Annual SEND Careers Conference, Reading – 9th November, 9am to 4pm

www.eventbrite.co.uk/e/talentino-10th-annual-send-careers-conference-more-tickets-642836289647

Skills London, ExCeL London – 24th and 25th November, 9.30am to 4pm

www.businessldn.co.uk/skillslondon/home

Produced by Education Development Trust.

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